

## **State/Region/Chapter Goals and Activity Report**

**S/R/C:**  
Pennsylvania/New Jersey Chapter

**Date:** 11.30.12

**Leader(s):** Larisa Poznahovska

**Email:** [poznahovskal@mail.montclair.edu](mailto:poznahovskal@mail.montclair.edu)

1. Describe your major S/R/C goal(s) for the past six months  
The PA/NJ CRLA Chapter's major goals for the past six months included the following:
  - a. Plan our Fall Cluster Meeting,
  - b. Continue outreach to central and western PA,
  - c. Attempt to schedule a western PA Cluster Meeting perhaps using Skype to share an opening presentation,
  - d. Identify Spring Conference site/date,
  - e. Identify a webinar presenter for fall/spring,
  - f. Continue offering Online Lunch-Time Chats.

2. Activities implemented to accomplish this/these goals (attach documents if appropriate)

There were two Board Meetings held on August 6, 2012, at King's College and on October 19, 2012, at Montclair State University. A 2012-2013 plan was developed with important dates and significant activities/events: Fall 2012 Cluster Meeting, Fall 2012 and Spring 2013 On-line Discussions, Spring 2013 Conference, and Spring 2013 Webinar. After contacting several colleges and universities, the Board Members approved King's College as our Spring 2013 Conference site and discussed our preliminary planning. During the October Board meeting, the Board Members visited King's College, Wilkes-Barre, PA and reviewed a conference proposal, accommodations and facilities. Sheehy-Farmer Campus Center at King's College will be utilized to greet and meet conference's participants and to offer space for registration, a large room for breakfast and lunch gatherings as well as breakout rooms to conduct presentations during the day. Additional rooms at Hafey-Marian Building were reviewed for breakout sessions. In sum, we concluded that King's College offers a spectrum of opportunities for participants attending the conference. Nichole Bennett-Bealer, the PA/NJ CRLA President-Elect, has been appointed as the chairperson for the Proposal Committee in our preparation for the PA/NJ CRLA Spring 2013 Conference. Our webinar presenter, Dr. Daniel Jean, the Executive Director of EOF and Academic Development at Montclair State University, was invited to the October Board Meeting to discuss our proposition for the Spring 2013 Webinar.

The PA/NJ CRLA Chapter planned four issues of the newsletter throughout the year. The first issue was published and advertised in September, 2012, that highlighted a Welcome Address from the PA/NJ CRLA President, a plethora of valuable information about upcoming events and useful tips for college professionals and tutors/students.

The PA/NJ CRLA Cluster Meeting was offered at Montclair State University on October 19, 2012. The purpose of the Cluster Meeting was to:

- provide an informal forum and discussion on the interrelated learning assistance topics,
- share the best practices in the field of tutoring and academic support,
- offer an opportunity to meet new professionals and become re-acquainted with fellow colleagues,
- discuss the learning and academic needs of students, techniques of engaging students and preparation for academic success,
- present a short presentation.

Our program of the day featured welcoming our attendees, announcing our plans and developments for the next activities and events, offering “*Best Practice*” presentations and having lunch discussions, and introducing our guest speaker. An on-line registration was developed for the Cluster Meeting and details were communicated to the prospective attendees. In addition, we have utilized a variety of communication channels to announce and advertise the Cluster Meeting including emails, phone calls, the PA/NJ CRLA website, PA/NJ CRLA Brochure, Invitation Flier, and Fall 2012 Newsletter. Out of 41 online registrants, 39 attended the event. There were 12 presenters from PA and NJ Colleges and Universities and 1 guest speaker from Montclair State University.

Our outreach efforts were expanded to colleges in Central and Western PA to connect via on-line with a group of professionals and to offer a video conference/another Cluster Meeting site. York College of PA had responded and we organized a one-hour video conference with a guest speaker presenting to both Montclair and York groups. Our planned video conference was canceled due to low enrollment. We plan to offer on-line opportunities in spring 2013 and to continue our efforts reaching out to Central and Western PA.

### 3. Summary of any S/R/C Funding requests including outcomes

Since funding requests were sent for the spring 2012 to assist with the conference and webinar expenses, there were no additional funding requests for the fall 2012.

The PA/NJ CRLA Chapter strives to provide professional opportunities and educational programs to the PA/NJ CRLA members in the region. We plan to request funding for the spring 2013 to continue the established tradition of “*Sharing the Best for Student Success.*”

### 4. S/R/C-related activities at the Annual Conference

The PA/NJ CRLA Chapter President, Larisa Poznahovska, attended the Annual College Reading and Learning Association Conference in Houston, TX. She participated in the leadership dinner and led a S/R/C meeting representing the PA/NJ CRLA Chapter. The participants of the meeting were welcomed and the Chapter’s plans/objectives were discussed addressing our preparation for the conference. Our outreach efforts were emphasized and the participants were encouraged to be involved. Information about the November 2012 Lunch-Time Chat was reinforced and shared. At the end of the meeting, the participants had an opportunity to ask questions and express their interest in the planned activities. The PA/NJ CRLA Chapter contributed a \$20.00 gift in support of the Awards and Scholarship Raffle.

### 5. Your last S/R/C newsletter was sent to members on \_\_September 26, 2012\_\_\_\_\_

You are planning the next S/R/C newsletter to be sent to members on \_\_December, 2012\_\_

6. Describe your major goal(s) for the next six months

The PA/NJ CRLA Chapter goals for the next six months are the following:

- Provide leadership to the local PA/NJ CRLA Chapter
  - A tradition of accomplishments, success and leadership
- Host the PA/NJ CRLA Spring 2013 Conference with success on March 8, 2013
  - Offer a variety of educational sessions, special interest groups and a keynote speaker
- Offer the Spring 2013 Webinar on April 12, 2013
- Offer a Spring 2013 online discussion on April 26, 2013 as an additional avenue for the professionals to connect, share ideas, successful practices and success stories
- Publish Spring 2013 issues of the newsletter
- Continue outreach efforts to expand membership and involvement on the regional/local level.

7. What services and activities you are considering to help meet the goal(s)

The PA/NJ CRLA President and the Board Members have formed committees and extended invitations to colleagues to serve on the committees in preparation for the conference. The Chapter has involved 5 people for the Reading Proposal Committee. The Past-President and two other valuable members have been organizing the On-line Discussions as an additional communication avenue to connect with our professionals in the region. We have a speaker for our Webinar. We are still looking for two Membership Coordinators to help us with communication and outreach efforts to increase our membership. Our outreach efforts will include emails, announcements, e-materials, Chapter's website, and phone calls to engage people in our preparation for the conference and to promote the event. We are in the process of looking for volunteers, and Nicole Tracy, the Past-President, will be chairing the PA/NJ CRLA Election Committee. A team of dedicated professionals/tutors/volunteers have been working on the December issue of the newsletter.

8. Are you submitting a Funding Request?  Yes  No  
If yes, please submit with this report.

A Funding Request is attached.

9. Assistance you need from the Coordinator of S/R/Cs and/or the CRLA Board

Assistance is not requested in this report. Thank you.

10. Does your S/R/C Page accurately reflect your name and contact information?  Yes  No If not, please include updated information.

Please email this completed form and any attachments to the Coordinator of S/R/Cs to be placed on the CRLA website.